MLK COMMEMORATION SOCIETY 2023 CELEBRATION SPONSORSHIP PACKAGE INFORMATION

MLK LEGACY SPONSOR LEVEL - $5,000.00

- Platinum Celebration sponsor will be recognized at the Commemorative Service and Student Award Assembly
- $1,500 donated to the MLK Scholarship Fund on behalf of your organization, company or individual
- Parade entry
- Full page ad with premium placement in official event program booklet
- Year-round presence on MLKTULSA.com website
- Recognition in parade program, news and social media releases
- Invitation to Sponsor reception

SERVANT LEADER LEVEL - $3,500.00

- Official Celebration sponsor will be recognized at Student Award Assembly
- $1,000 donated to the MLK Scholarship Fund on behalf of your organization, company or individual
- Parade entry
- Full page ad with premium placement in official event program booklet
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

CHANGE MAKER LEVEL - $2,500.00

- $750 donated to the MLK Scholarship Fund on behalf of your organization, company or individual
- Title Sponsor for a special designated event will be recognized at Student Award Assembly
- Parade entry
- Full page ad with premium placement in official event program booklet
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

DREAM KEEPER LEVEL - $2,000.00

- $500 donated to the MLK Scholarship Fund on behalf of your organization, company or individual
- Parade entry
- Half page ad with premium placement in official event program booklet
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

DRUM MAJOR FOR JUSTICE LEVEL - $1,500.00

- $375 donated to the MLK Scholarship Fund on behalf of your organization, company or individual
- Parade entry
- Half page ad with premium placement in official event program booklet
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

MOUNTAIN OF HOPE LEVEL - $1,000.00

- $250 donated to the MLK Scholarship Fund on behalf of your organization, company or individual
- Parade entry
- Half page ad with premium placement in official event program booklet
- Year-round presence on MLKTULSA.com website
- Invitation to Sponsor reception

BELOVED COMMUNITY LEVEL - $500

- $75 donated to the MLK Scholarship Fund on behalf of your organization, company or individual
- Parade entry
- Half page ad with premium placement in official event program booklet
- Year-round presence on MLKTULSA.com
- Invitation to Sponsor reception

SCHOLARSHIP / PATRON DONATIONS

You may take a tax-deductible donation to the MLK Scholarship Fund or the Celebration without participating in the parade. Any amount would be greatly appreciated!! Donations of $25.00 or more will receive a special letter of appreciation.

Note: The Dr. Martin Luther King, Jr Commemoration Society has provided direct programming, leadership development, civic engagement and opportunities for artistic expression for more than 20,000 boys and girls across the city of Tulsa, Tulsa County and the surrounding areas since it was founded in 1978. The Society has awarded over $102,000 in scholarships over the past three decades to local high school graduates aspiring to achieve Dr. King's Dream.

For more information or inquiries, please call (918) 492-9495, leave your name, phone number and a brief message and your call will be returned as soon as possible. You can also email us at: mlktulsa@gmail.com

"The function of education is to teach one to think intensively and to think critically. Intelligence plus character – that is the goal of true education". **Martin Luther King, Jr.**

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

Or, email: mlktulsa@gmail.com

44th Annual Dr. Martin Luther King, Jr. Commemorative Parade

MONDAY, JANUARY 16, 2023 – 11:00AM

Theme: We Are Stronger When Working Together

PLEASE COMPLETE FORMS AND RETURN WITH PAYMENT TO:

MLK PARADE

P.O. BOX 14025 – TULSA, OK 74159-1025

USE REGULAR MAIL – NO CERTIFIED / SIGNATURE REQUIRED MAIL

KEEP A COPY OF YOUR ENTRY AND MAKE NOTE OF THE DATE MAILED

NOTE: All-terrain vehicles (ATVs) and three-wheelers are STRICTLY PROHIBITED from participating in the parade -- NO EXCEPTIONS

CHECKLIST

(DOES NOT NEED TO BE RETURNED)

_____ ENTRY FORM (Please mark ALL applicable items on the form)

_____ ENTRY DESCRIPTION FORM (MANDATORY – Please print or type)

_____ ACKNOWLEDGEMENT FORM – RULES AND REGULATIONS (MANDATORY)

_____ HOLD HARMLESS FORM (MANDATORY)

_____ INSURANCE CERTIFICATES

(**ALL** motorized and/or trailer vehicles **MUST** have proof of current/valid insurance to participate in the parade. Insurance **MUST** be provided in advance and Driver/Vehicle **MUST** have proof with them on the day of the parade).

_____ ENTRY FEE(S)* Check / Money Order or Stripe
Payable to: MLK Commemoration Society

*Denote name of organization on payment so it can be applied correctly

_____ SCHOLARSHIP / PATRON DONATION (if applicable)

_____ SOUVENIR BOOK AD PLUS FEE** (If applicable)
SEE ENCLOSED AD COSTS SHEET

**If you selected a "Sponsor Package" or "Individual Ad", please follow the directions regarding artwork submission for your ad.

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

Or, email: mlktulsa@gmail.com

44th Annual Dr. Martin Luther King, Jr. Commemorative Parade

2023 DR. MARTIN LUTHER KING, JR. COMMEMORATION SOCIETY PARADE ENTRY FORM

COMPANY / ORGANIZATION / SCHOOL NAME: _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____ **PHONE ( )** _____

CONTACT PERSON(S): _____

EMAIL ADDRESS: _____

	TYPE OF ENTRY:	EARLY BIRD REGISTRATION	REGULAR REGISTRATION	LATE REGISTRATION
		Received by October 31st	Received by November 30th	Received by Dec. 31st
___	Non-Profit*	$65	$75	$125
___	Small Business	$140	$150	$200
___	Corporate	$290	$300	$350
___	Accredited Educational/Non-Profit Schools (K-12)	No Charge	No Charge	No Charge
___	**Sponsor:** _____	**SPONSORSHIP LEVEL:** _____		

Car Clubs: Use Non-profit rate, plus add an additional charge of $10 per vehicle.

*****NO REGISTRATIONS WILL BE ACCEPTED AFTER DECEMBER 31ST – NO EXCEPTIONS*****

ENTRY FEE: Check, Money Order or Stripe (Denote name of organization on payment so it can be applied correctly)

MAIL TO: MLK Commemoration Society – P.O. BOX 14025; Tulsa, OK 74159-1025

If you wish to purchase 11" x 17" posters which reflect the theme (black on white), please complete below:

Quantity	Price	Poster Total Cost
# _____	$3.00/ea	$ _____

DO YOU WISH FOR YOUR PARADE UNIT TO BE JUDGED? _____YES _____NO

SELECT CATEGORY (Check all that apply)(Floats and Vehicles Only):

_____ **Float-Professional built (includes vehicle/trailer)**

_____ **School Band**

_____ **Precision Dance/Drill Team - CORPORATE**

_____ **Float-100% Employee/group built (includes vehicle/trailer)**

_____ **Precision Dance/Drill Team - YOUTH**

_____ **Precision Dance/Drill Team - NONPROFIT**

STAGING PURPOSES: (Please fill in numbers that apply):

Number of participants: _____

Number of vehicles (cars/pickups/vans): _____ **Number of commercial vehicles (CDL): _____** **Number of full-size buses: ____**

Number of motorcycles: _____ **Number of horses: _____** **Number of bicycles: _____**

FOR COMMITTEE USE ONLY:

DATE RECEIVED: **FEES RECEIVED:** **SPONSOR: YES/NO** **POSTED BY:**

CATEGORY: **ASSIGNED:** **REVIEWED BY:**

44th Annual Dr. Martin Luther King, Jr. Commemorative Parade

MONDAY, JANUARY 16, 2023 – 11:00 AM

Theme: We Are Stronger When Working Together

MLK PARADE ENTRY DESCRIPTION

(MUST be submitted with Entry Form)

***PRINT NAME OF ENTRY TO BE ANNOUNCED*: _____**

***ENTRY DESCRIPTION* - In 75 words or less, describe your entry and how it reflects the parade theme:**

_____

_____

_____

_____

Note: The MLK Commemoration Society may have to edit your entry description if needed. We will make every effort to announce your entry as described above.

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

Or, email: mlktulsa@gmail.com

44th Annual Dr. Martin Luther King, Jr. Commemorative Parade

MONDAY, JANUARY 16, 2023 – 11:00 AM

Theme: We Are Stronger When Working Together

DR. MARTIN LUTHER KING, JR. COMMEMORATION SOCIETY

HOLD HARMLESS AGREEMENT

(revised 11/15/2014)

With consideration to participate in activities of the Dr. Martin Luther King, Jr Parade sponsored by the Dr. Martin Luther King, Jr. Commemoration Society, Inc, I/WE

_____

(COMPANY / ORGANIZATION OR INDIVIDUAL)

as a participant in the events of this organization, do hereby agree to indemnify, to the extent that the law allows, and hold harmless the Dr. Martin Luther King, Jr. Commemoration Society, Inc. and including its past, present and future members; directors; officers; volunteers, associated corporations; sponsors; partners; heirs; legal representatives and successors involved with the parade from all liability arising from any injury, loss or damage to myself or any and all members of this organization, company or third party(ies) which results directly from a negligent act or omission by me/us or any of our employees, students or participants occurring during my/our participation in this parade.

The undersigned has the authority to execute this Hold Harmless Agreement on behalf of the party named above, for whom he/she is signing.

_____ _____

Authorized Representative Signature Date

_____ _____

Authorized Representative Printed Name Date

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

Or, email: mlktulsa@gmail.com

44th Annual Dr. Martin Luther King, Jr. Commemorative Parade

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Theme: We Are Stronger When Working Together

MLK PARADE COMMITTEE RULES AND REGULATIONS

ACKNOWLEDGEMENT FORM

I / WE (One name for Individual Entry, Two for Group or Company)

(Primary Contact Name, Email and Phone Number)

_____

(Secondary Contact Name, Email and Phone Number)

Representatives for:

_____

Individual / Group / Company Name

Do hereby acknowledge and affirm that I/We have read, fully understand, agree to and will adhere to and abide set forth by Dr. Martin Luther King, Jr. Commemoration Society Parade Rules-Regulations and Guidelines as published and presented (copy received and retained).

I / We further affirm that all members / participants of above-named entity have been advised of and agree to abide by said Rules and Regulations. The undersigned have the authority to execute this agreement on behalf of the party for whom he/she is signing.

Signed this _____ day of _____, 20_____

Signature of Primary Representative: _____ Title: _____

Signature of Secondary Representative: _____ Title: _____

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

Or, email: mlktulsa@gmail.com

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Theme: We Are Stronger When Working Together

DR. MARTIN LUTHER KING, JR. SOUVENIR BOOK ADVERTISEMENT PRICES

****ALL ADS, WITH FEES, MUST BE SUBMITTED NO LATER THAN DECEMBER 15, 2022****

AD SIZE	PRICE
FULL PAGE	$300.00
HALF PAGE	$200.00
QUARTER PAGE	$100.00
EIGHTH PAGE	$ 75.00
PATRON LISTING*	$ 20.00

*Any individual, couple, group or business may have their name printed on the Patrons Page.
ANYONE MAY CHOOSE TO PURCHASE ONLY AD SPACE WITHOUT BEING IN THE PARADE

The MLK Souvenir Program Book will be printed in Black and White. Only the cover is in color.

ALL ADS MUST BE CAMERA READY (300 dpi)
Send the ads to: mlktulsa@gmail.com
Due date: No later than 12/15/22

ADVERTISING ACKNOWLEDGEMENT

_____ I have selected a Sponsorship Package that includes an ad

_____ I have enclosed $_____ (for advertising only)

_____ I will email the camera-ready (300 dpi) copy to mlktulsa@gmail.com

Ad Copy Contact: _____ Email: _____

Phone number: _____

QUESTIONS? Call (918) 492-9495 and leave name, phone number and brief message

Or, email: mlktulsa@gmail.com